

## Exeter Lions Membership Plan 2009-2010

### Committee

Tom Hartai, Dean Ducharme, Cam Eveland

### Objectives

Gain 4 new members by year end June 30, 2010

### Plan # 1...New Members

The Exeter Lions Club has experienced positive growth in the last few years. The Committee has set our sights on continuing this trend again this year. Membership throughout our (and most others as well) Organization remains one of our greatest challenges. We are optimistic with the New, Young members joining our Club. With the help of the Programs and Meals Committee to organize one or two road trips this year, and our Tail Twister creating a sense of fun and fellowship, younger prospective members see the Exeter Lions Club as an organization that they want to be a part of!

In the very near future, we will be hosting a New Member night combined with a Road Trip. Each member who brings a prospective new member out on this evening will be entered into a draw of "Unbelievable Value".

Hopefully, we will have our very own Past District Governor Bill Carson conduct the induction ceremony as he did last year...we inducted 4 members in one evening.

### Plan # 2 ...Retention and Involvement

The aim of any Membership Committee is to make any prospective new member feel welcome. It is important that all Club members welcome these new folks into our 'family' from Day 1. Let's remember we were all prospective members ourselves at one time!

The Membership Committee will foster the relationships with our New Lions by seeing that they become involved right away. One method is by assigning these New Lions to a committee or two. In our club, we cook our own meals. We are very fortunate to have quite a few self proclaimed "chefs" in our midst. Please come and visit our club and find out why we call it "The Road Kill Cafe".

The second method is to have our new members assigned to a cook team. Being a part of the team right away enhances fellowship, camaraderie and sense of belonging and importance...for all members both new and not so new.

Depending on numbers we will plan on having a New Members Information Session again this year where all Lions are welcome. But the emphasis is on informing the New Lions about our Club and Organization. We held this last year with great success.

The Membership Committee is optimistic that our targets will be met again this year.

**PROUD OF OUR PAST / OPTIMISTIC ABOUT OUR FUTURE!**

Tom Hartai  
Membership Chair  
Past President  
Exeter Lions Club