

2011 – 2012 MEMBERSHIP PLAN (September 22, 2011)

MEMBERSHIP COMMITTEE

The Club will establish and maintain an active Membership Committee by having it as a 3 person committee. The Membership Committee will be on every meeting agenda to not only address membership concerns but also to keep the Club members informed about Lionism. This will ensure continuity and continued success.

RECRUITMENT

- Volunteer Appreciation Night - April 11th, 2012
- Volunteer of the Year Award – April 11th, 2012
- Bring a Friend Night – November 9, 2011. Have a knowledgeable Lion from District A-15 as a Speaker.
- Partnership with other Clubs – Erin Fall Fair, Outdoor Skating Rink, Let's Get Growing Committee
- 50% Reduction in Membership Dues for the 1st Year (Pro Rated by Month)
- Inform Potential Members about Club Involvement Commitment and Time Requirements. This is to be done by a Personal Visit to the Prospective Member by the Sponsor, the Membership Director and one other Senior Lion.
- Promote Lions Membership by Informing Public about Lion Activities and Programmes i.e. Guide Dogs, Sight Projects, Community Projects

INDUCTION OF NEW MEMBERS

- Induction to be done by Candle Light by a Past or Present District A-15 Officer.
- Inducted into Club without Delay.
- Have Club Members Participate in the Induction.
- Invite Spouse of New Member to Attend Ceremony.
- Frame the Membership Certificate.
- Present the New Member with a LCI Kit.
- Present the New Member with a Lions Vest or a Club Shirt.

INDOCTRINATION OF NEW MEMBERS

- Sponsor will Mentor New Lion for 1 Year.
- Assignment to a Club Committee Without Delay.
- Inform New Lions about Events Outside of Home Club.
- Sponsor to Accompany New Lion to Other Clubs and District Events.
- Have All Members Introduce Themselves and Occupation at Club Meetings.

RETENTION OF MEMBERS

- Keep Dues Affordable for Everyone
- Continue with The Lion of The Year Award.
- Continue with Attendance / Participation Pins
- Mix up Seating Plan to Avoid Cliques in Club.
- Recognition of Sponsors (2, 5, 10 etc Membership Keys from LCI).
- Club Pays for Meal Costs at Zone, Region and District Meetings.
- Club Pays for District A-15 Convention Registration.
- Have President's Night / BBQ Away from Meeting Place.
- Christmas Gift Exchange.
- Order Club Meeting Calendars from Lions Supply and Give to Members.
- Interclub Visits to Clubs in A-15 and Outside of District.
- Encourage Members to be Active in Zone, Region and District Activities.
- Have Membership Committee on Each Club Meeting Agenda.
- Keep Fun in the Club.

Lion Doug Smith
Membership Director.