

**INNERKIP AND DISTRICT LIONS CLUB
MEMBERSHIP PLAN 2011-2012**

The committee will be at least three members with the President being invited to attend meetings or provide input.

We met October 2, 2011 to determine the plan of action to recruit and retain Lion's members.

We will begin by following the guidelines for Membership committees of having two recruitment nights, one in November,2011 and a program theme night in March 2012. Orientation for new members regarding Lion's on the agenda of dinner meetings and each new member will have a copy of the Orientation Manual and a copy of awards available to members.

Specific plans will include a prospect canvassing by membership committee members. Members who provide names of prospects will be immune from the Tail Twisters wrath for one meeting per prospect. Information about local projects and Lions International will be highlighted and have a social aspect.

The objective is to get new members, inform the community, establish contacts and have fun.

The attached brochure will be distributed at various community functions.

Note: This has already taken place at the Hunt Open House held 24/25 of September aimed at future residents of Innerkip.

Respectfully submitted
Lions Ian MacFarlane
Membership Chair

Membership committee
Lion Ian MacFarlane
Lion Lona Kaufman
Lion Keith Raymond
President Lion Barb Pallister

GOALS AND IMPLEMENTATION of MEMBERSHIP PLAN

Innerkip Lions Club 2010-2011

GOALS

1. To inform people of Lions activities
2. To get the community more involved in Innerkip Lions
3. To educate the membership more about Lions District and International activities
4. To get additional, active members
5. To get prospects active and inducted before they lose interest
6. To inform Lions club members how their funds will be used

IMPLEMENTATION

Each Lion will be asked to invite non-members to help on work parties: such as Winterfest, Memorial Forest, fundraisers, Lions weekend, fish fry

Have a Friend-to-Friend welcome every meeting. – (incentive – those who submit names of prospective members will be immune from the Tail Twister fines for the following month).

Produce an updated Flyer about Lions for canvassing prospective Lions to attend dinner meeting with a speaker talking about Lions Clubs.

Support Tail-Twister in making the new members feel welcome and the meetings more fun.

Plan theme dinner meeting in March to have more fun at meetings and revitalize the membership. It should focus on a specific Lions project with information and speaker.

Extend motion to pay for guest's dinner to include new prospects this year – **it was a success – we gained 5 members. It is recommended for prospects that show a strong interest in joining we extend this to two dinners.**

Motion to accept the recommendations and appropriate funds be allocated to support the committee.