

To; Freda Walker
Zone Chairperson 51 West

From; Tom Kleinknecht
Membership Chairperson
Linwood & District Lions Club

Subject; Membership Recruitment & Retention
2009/2010

It is our plan to recruit three new Members in this Lions year. We have prepared a list of potential New Lions and will in the coming months invite them to attend a meeting to get to know our existing Members. I have also devised a Letter that is given to each Prospective Member when they attend the meeting to give them some ideas about what we do as a Club as well as an International organization. Membership is also discussed at our meeting and all Club Members are encouraged to try to recruit new Members. On the subject of retention it is our plan to call Members if they miss three consecutive meeting to see if there is a problem and to find out why they have missed these meetings.

Yours truly,

Tom Kleinknecht
Membership Chairperson

Linwood Ont.

Dear Prospective Member:

I would like to give you a brief background of our Lions Club as well as some of the projects we have been involved in and are currently participating in one way or another. The Lions Club was chartered in 1982 with a membership totaling 43 Members. Many of these Charter Members are still active in the Club to-day. Our Charter President was Jack Gunn our Guiding Lion was Murray Harrion from the Paradise Lions Club. Over the last twenty-five years we have Donated to many worthy causes some of them being Dog Guides Canada (Dogs for the Visually impaired and others) in excess of Ten thousand dollars, Sight First 11 we have committed Eighteen thousand dollars over the next five years, a number of families have received donation of up to One thousand dollars when they were unfortunately involved in a Family or Personal Disaster such as a fire or the need for certain Medical appliances. We also donate to Lake Joseph Lions Camp for the Blind, finance and maintain the Kissing Bridge Walking Trail that runs through our area on the Old Railway Bed. We raised in conjunction with the Linwood Fund Raising Committee in excess of Six Hundred and twenty-five thousand dollars for the Linwood Recreational Complex.

The Lions Club currently has a membership of Thirty-two Members. We would like to increase this Membership for many reasons some of which are new Members bring new ideas, get a bigger cross section of the Community both in age and back grounds involved in Lions in Linwood. The Lions Club meets at 7:00 PM every first and third Wednesday of the month except July and August, these meetings are Dinner Meetings. The Club Dues are currently Three Hundred dollars a year payable in two installments of One hundred and fifty dollars in September and February. If you cannot attend a Meeting and call Lion John Wellwood 519-698-2523 on or before the Monday prior to the meeting you will not be charged for the Meal. The Membership fee includes twenty Dinners.

I would like to thank you for coming out to-night and ask for your support of the Linwood and District Lions Club. If you are interested in becoming a member please complete the area below and give it to the Lion that invited you to this evenings meeting..

Yours truly,

Lion Chief
Jerry Sherrer
President
Linwood and District Lions Club

Members Name
Address

Phone #
E Mail Address