



PARADISE & DISTRICT LIONS CLUB 2009 MEMBERSHIP PLAN

Background:

The Paradise & District Lions Club has been struggling with membership growth for a number of years now.

The twelve active members have been carrying on with the weekly Bingo, Tree of Light and the Baseball pool as our main fund raisers.

As a club we financially support:

Lions Projects including but not limited to:

Youth Camp, Youth Exchange, Lions Quest, Lions Foundation of Canada, Effective Speaking, Peace Poster and LCIF.

In the Community;

Both St. Mary's & Grand River Hospital, Canadian Blood Services, Youth groups including Scouting, Ringette, Pony Club, Senior Baskets, Public Skating, Lions Park Playground, Fire Department, and other requests when received.

The Plan

1. Every Meeting's Agenda to include discussion on potential members.
2. Have a prepared brochure to hand out to potential members and the public to provide information on Club activities
3. Press releases for the local papers to announce Club projects and accomplishments for public awareness
4. Business Cards for each member. The cards have two purposes
 - a. These cards will have club information on the reverse.
 - b. Potential members will have personal contact information.
5. Two Special Membership meeting. The first will be October 22 with PDG Nancy Ransom as guest speaker and the second meeting in February.

The Goal:

We will double our membership by the end of June 2010

Respectfully submitted.

PCC Tim Cronin

A handwritten signature in black ink that reads 'Timothy Cronin'. The signature is written in a cursive style.

Membership Chair
Paradise & District Lions Club