

## **Community Spirit Lions Club** **Membership Plan 2009-10**

### Membership Committee:

Nancy Ransom (chair), Lisa Lishman, Joanne McQuiggan

### Goals:

Gain 4 new members by June 30, 2010.

Achieve the Membership Chair Goals set out by the District MERL Committee ( net gain in members by year-end)

### Resources:

District MERL Team

Club and Lions Information Brochures

Information from Lions Int'l website

### Action Plan:

Encourage members to greet each other and all guests at club meetings.

Orientation for new Club members - ongoing 5-10 minutes at each business meeting.

Have as much fun as possible at meetings (enlist aid of Tail Twister)

Lions Information through items in our Club Bulletin

Each member in August/September fill out Member Referral Form with as many names as possible.

All members receive Club and Lions Brochures, and materials to hand out to prospects. Membership Committee or sponsors to follow up by contacting prospective members, and telling them about Lions.

Hold a Membership Information Event for the fall - possibly October (may be with another Club) (date to be determined at beginning of year)

One free meal for invited potential members ( but appeal to them through involvement – to participate in projects or events - service, friendship, recognition in the community ).

Induction Ceremony – present new members with Member Kit, and Pin -invite their spouses/families.

New Lions and their Sponsors will receive a “Plus 1” pin.

Encourage all new Lions ( with the help of their sponsors) to complete the Proud Lion Award and work on Long Tail Award.

Progress Check – Dec 31<sup>st</sup>, & March 31<sup>st</sup>.