

## **St. George Lions Club 2009-2010 Membership Plan**

### **Membership Committee**

**Chair-** Kevin Hewitson

Rick Ireland

David Ritchie

Harvey Wood

Our membership goal is to induct four new members into the club this year and increase our exposure in the community. To obtain these goals ,we teamed up with the local Fire Dept. on Canada Day and served a \$2.00 Pancake breakfast to 850 citizens from the community, which gave us a lot of exposure and great comments from everyone. We also participate in the St. George Santa Claus parade and hand out candy canes to the children.

Members are encouraged to bring a Prospective New Member out to any meeting. We are planning a “Bring a Prospective Member” night in the near future. We had an information booth set up at the opening of the new addition to the St. George Community Centre on Sunday October 25<sup>th</sup>, where we handed out our updated Lions brochure. We have two new prospective members at this time, that will be inducted into the club on November 25<sup>th</sup>, and two more that have shown some interest.

We are having an Orientation Night on November 17<sup>th</sup> for all members that have joined in the last 5 years. We feel it is important to review the Orientation program with these members so they have a better understanding of Lionism and answer any questions that they might have.

We also have a Volunteer Appreciation Night planned for November 11<sup>th</sup> for all the volunteers that have contributed their time over the past year.

**We have developed a Club brochure that covers the following items:**

Who we are  
Why should I become a Lion  
When and where we meet  
Yearly dues structure  
Some groups that we support  
Major Projects and Donations  
Fundraising events  
Food trailer events  
Lions Social events  
List of the current Membership  
Lions International Purposes

**Ways to include Family and retain members**

We encourage spouses and other family members to volunteer at our fundraising events. This creates a family atmosphere and possibly encourages family to become Lions members in the future.

The St. George Lions always welcome students to assist in the Food Trailer when they are looking to obtain their volunteer hours for High School. Sometimes the parents also come out to help and this could lead to them being interested in becoming a member.

Kids and Grandkids night in April  
Spouses Night in June  
Family Picnic in July  
Members and Spouses Christmas Party

Yours in Lionism  
St. George Lions Club

Kevin Hewitson – Membership Chairperson

