

ST JACOBS LIONS MEMBERSHIP PLAN 2009

MEMBERSHIP

1. We will expand the direction of membership activity from a single Lion to a three Lion team consisting of the Second and Immediate Past Presidents and the current President under the Chairmanship of the Second Past President.
2. We will continue to encourage Club Members to make use of their New Member Contact Business Cards when discussing their involvement in Lions with prospective members.
3. The Membership Team will make themselves available to meet with a prospective member at their mutual convenience to discuss Lionism and the St Jacobs Lions Club.
4. Members will be encouraged to “bring a friend” to Club activities as a way of spreading awareness of what we are about.
5. Members will be urged to encourage involvement of adults in the community with whom we come in contact with through Club activities such as the Peace Poster Program Club Awards Night and our new Kids2Kids Youth Dance Program.
6. A Prospective Member’s Night has been scheduled for Nov. 5th 2009. Presentations by PDG Larry Wainwright on Lions and Lionism on the grand scale and Club Membership Chair Dennis Lougheed on Lions and Lionism at the St. Jacobs Club Level are planned. Each Club Member will be encouraged to bring a prospective member out to hear what we are all about.
7. We will make a point of not just explaining to prospective member what we are currently doing but also to ask of them how we might facilitate their accomplishing what they would like to do or be involved in.
8. We will emphasize our appreciation and gratitude for whatever level of involvement a prospective member may provide. i.e. level of involvement is not a competition.
9. We will continue our practice of covering the dinner cost of prospective members at two Dinner Meetings.
10. We will continue our practice of paying for a new member’s Club vest.
11. We will make greater efforts to make our activities known to the public through news coverage and press releases.
12. We will investigate the use of the Welcome Wagon program and local Real Estate Agencies as a way of reaching out to new residents.

REVITALIZATION

1. We will encourage the presence of a new Lion's spouse as our guest at the new Lion's Induction Ceremony.
2. The New Member's Orientation Booklet will be provided to and reviewed with all new members by a member of the Membership Team.
3. The new member's sponsor will mentor new members for a period of at least one year.
4. New members will be encouraged to become as actively involved as they are comfortable doing so but every effort will be made to avoid applying undo pressure.
5. The Membership Team will discuss with a member the reasons for falling attendance and whether there is something that we as a Club need to address.
6. The Club will continue to encourage Club visits and attendance at Zone and Cabinet Meetings by paying for dinner costs for attendees.
7. Members leaving the area will be encouraged to transfer their membership and will be assisted in locating a new club.
8. Annual year-end member satisfaction and evaluation surveys will be encouraged as a way of measuring our strengths and our weaknesses.