

**Club:** Waterloo Lions Club

**President:** Bill Weiler

**Membership Chair:** Daniel Baer

**Current Membership:** 20

**Goal:**

We believe that we can successfully recruit 5 new members this Lions year.

**Recruitment opportunity:**

We would like to co-ordinate with the Waterloo high schools and get students to help out at fundraising events throughout the year. This will help students to achieve their required community service hours as well as give us an opportunity to have one or two meet and greets with the parents of the students for potential new membership.

We are also currently considering the sponsorship of a minor sports team in the hope to spark some interest of Lionism to young families of our community.

**Retention:**

Our club meets twice a month and our intention is to try to keep our dinner meeting light and social and our business meeting fairly direct and short. In today's society families are very busy and can't be bogged down too much. We have also re-introduced the position of Tail Twister to the club to try to keep things upbeat and a little fun.