



LIONS CLUB
OF
WOODSTOCK
MEMBERSHIP PLAN
&
LONG RANGE PLAN
2009

Lions Club of Woodstock
Membership Plan 2009 – 10

Goals: To maintain current members and increase by 3 members in the current Lions year.

Action Plan:

Utilize the committee members in the following capacity –

1. Retention – stay aware of absentee members and ascertain reasons for absence and if the club can be of assistance.
2. Leadership – Present fun activities at each meeting that will involve sharing knowledge of Lions activities and information thus increasing general awareness of the organization and preparing members for new challenges and personal growth.
3. Extend the hand of welcome to potential members through club flyers, Friend to friend nights, Club Face Book or Web site and encouraging members to invite prospective members. (note Friend to Friend night plans below)
4. A team of 2 or 3 members of the committee will visit with the prospective Lion and their partner if applicable, to ensure complete understanding of the commitment involved and address any concerns. This will also serve as an excellent opportunity to learn the interests and talents of the prospective members and offer recommendations for area of service on the committees.
5. Provide a meaningful induction service to welcome new members into the club.
 - Frame membership certificate
 - A club pin
 - Etc. as appropriate

Finally, assess the plan with the committee in January to see if changes are needed.

Friend to Friend Night:

This year the first Friend to Friend night will be held in October. Potluck, perhaps, depending on the feeling of the club. Responsibility for meal plans will be shared between the Membership team and the Catering Committee depending on the plan. Potluck, if chosen, will follow similar format to prior years.

A group of Lions will be assigned to decorate the hall with Lions History and Paraphernalia. A power point presentation or slide show is an asset.

A guest speaker may be used to liven up and accurately present the Lions International portion of the evening.

Our club will casually report on our current projects and future plans as we move through the committee lists.

It is important that the meeting not drag on, but it should also not feel rushed. Important information must be presented so that the prospective members are aware.

Each potential member should have a sponsor assigned to them and a member of the membership committee should also be responsible for follow up with the potential sponsor to determine interest.

Follow up for all Potential Members:

If a prospect expresses interest, after attending at least 2 meetings, an orientation kit will be given to them for perusal. A member of the membership committee that is familiar with the kit should ensure that it is given and explained.

The potential member should attend at least 3 meetings prior to being asked to complete the new member form. Once completed, the form should go to the membership committee for follow up visit and recommendation to the club. Following club approval, induction will be arranged.

Membership Committee

Membership Chair-----Lion Henri Callebert (prc)
Membership Vice Chair-----Lion Rob Edlington
Member-----Lion Kerri Bain
Member-----Lion John Pond
Member-----Lion Kevin Grunert

