

MEMBERSHIP ACTION PLAN

Year 2011 - 2012

WOOLWICH COMMUNITY LIONS A15 September 7, 2011

Our goal this year is Retention. To achieve this we have formed a Social Committee and this Committee will be the primary part of our 2nd meeting in the month. Fun things possibly interactive games combined with Tail Twister will make our meetings more fun and hopefully this will have an emphasis in drawing more Lions to meetings and getting them involved and will inspire them to become active members of our club. Our 1st meeting of the month will have more business conducted. A 3 year action plan has been suggested – to be visited once per year.

We will also aim to increase our membership by 6 members by the end of this Lions year.

Our 1st Membership Committee Meeting was held September 7th with 4 Committee members present:

Chair:	Eileen Taylor
Retention Chair:	Nancy Booth
Members:	Joyce DeRosa
Club President:	Elaine Racey
Regrets:	Val Thomson

ACTION PLAN

We will hold two “bring a friend” nights this year. These are in the form of a Potluck Dinner.

The first one this year is planned for November 14th, 2011. Our Social Committee will be advised by LC Elaine to plan a Social Evening.

The second “bring a friend” night will be held on March 26th, 2012 – entertainment to be determined at a later date..

Throughout the year we shall have each committee head give a brief description of how the committee is run and the purpose of the committee. Hopefully this will encourage new members to join in and get involved. Our first official meeting on Monday, September 26th. LC Elaine will give a brief orientation of the workings of our club to ensure all new members are aware ie: - finances (Administration/Welfare Accounts), break down of the committees and club dress. Lion Eileen will give a brief orientation of the Membership Committee to ensure all new members along with seasoned members are aware of the committee and how it is run. This should provide our newer members as well as our seasoned ones with more information. Hopefully this will get more members involved in the various activities/fundraisers of the Club.

We provide a Lions flyer along with our Lion Chief's business card for the local Welcome Wagon's basket.

We place an advertisement in our Woolwich Guide to Facilities & Services, twice a year, listing our contacts.

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We place an advertisement in our local weekly newspaper – (Upcoming Events when room permits) stating our meeting dates and extending an invitation to attend a meeting.

We also have a Public Relations person.

We have printed off the New Lion Orientation information from the Lion Website and will hand this out to all new members. Also, we will include with this, a list of the accomplishments of our Club for the last 2 years, a list of our past /present Lion Chiefs, the requirements of the Proud Lion Award and a meeting calendar for the upcoming year.

We will continue to encourage our members to attend Zone meetings, a Cabinet meeting and the A15 Convention in May (which we pay registration for).

RETENTION PLAN

In order for members to be more familiar with their fellow Lions we are planning at our first official meeting, during attendance taking, to have members stand up, state their names and their position in the club or region.

We will also make an effort to make sure people do not sit with the same table of friends all the time.

We will encourage people as they are arriving at the meetings to speak to as many of their fellow Lions and guests as possible.

Contact will be made when a member is not attending meetings on a regular basis to ensure they will continue their membership.

NEW MEMBERS

We will offer new members the opportunity to pay half of their dues at the time of joining along with a post dated cheque dated Jan 1st for the balance of their dues. Members joining after Jan. 1st to pay the entire amount.

New Members inducted receive their Certificate framed. Spouses shall be invited to the induction ceremony. Special invitations for spouses to be determined. LC Elaine will take to Executive level..

We also make sure they have their Club name tags as soon as possible after their application has been accepted as a Lion Cub.

Sponsoring Lion should be responsible for their guest's dinner only on their first visit.

Yours in Lionism
Eileen Taylor – Membership Chair
WOOLWICH COMMUNITY LIONS

